



**HERITAGE CAMPS**  
FOR ADOPTIVE FAMILIES

# HCAF SPONSORSHIP OPPORTUNITIES

## Title Sponsor - \$10,000 +

- Your company/organization logo will be featured on:
  - HCAF website with link for 1 year
  - Table Sign recognizing sponsor at camp check-in at all 9 camps
  - Family Bags given to each family & presenter at camps (approximately 600 bags)
  - HCAF outgoing emails (Qty ~ 100 + annually to 5K emails)
  - Quarterly HCAF Newsletter (~5K email addresses)
  - Photo/Slideshow platforms - all camps and annual gala
  - Program Description Packet - all camps
- Banner at every camp and annual Gala
- Sponsor provided flyer and/or collateral in family bags (Qty ~ 600)
- Table Opportunity for 10 guests at our annual gala

## Presenting Sponsor - \$5,000-\$9,000

- Your company/organization logo will be featured on:
  - HCAF website with link for 1 year
  - Table Sign recognizing sponsor at camp check-in at all 9 camps
  - HCAF weekly emails prior to camps - (4 emails X 9 camps)
  - Quarterly HCAF Newsletter (~5K email addresses)
  - Photo/Slideshow platforms - all camps & gala
  - Program Description Packet - all camps
- Sponsor provided flyer and/or collateral in family bags (Qty ~ 600)
- Table Opportunity for 10 guests at our annual gala

## Gold Sponsor - \$2,800-\$4,900

- Your company/organization logo will be featured on:
  - HCAF website with link for 1 year
  - Quarterly HCAF Newsletter - (5K email addresses)
  - Weekly emails prior to 9 Camps ~ (4 emails x 9 camps)
- Sponsor recognition flyer in family bags (Qty - 600)
- Opportunity to place company collateral on sign-in table at camp & gala check-in
- Table Opportunity for 10 guests at annual gala

## Silver Sponsor - \$1,800-\$2,700

- Opportunity to place company collateral on sign-in table at camp & gala check-in
- Company logo in 9 camp(s) newsletter
- Logo on sponsor recognition flyer in family bags at camp(s)
- Table opportunity for 10 guests at annual gala

## Signature Program Sponsor - \$1,000

- Your company/organization logo will be featured on:
  - Camp Program Information
  - Signature Program page of HCAF website for one year
  - Sponsor recognition flyer in family bags at camp(s)